

Rep Order# 6851416 **Ver#** 1 **Status** New **Traffic Order#** **Printed:** 09/11/2012 3:09 PM 1 of 6
EC'd Yes **Last Received:** 09/11/2012 2:06 PM
Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm	
Advertiser	() OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1536	Agency C/P1/P2/E	95/101/1536	Salesperson Phone#	215-567-6005
Buyer	DAN NAGELBERG	Flight Dates	09/12/2012 - 09/17/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	2P-3P	Buyline Comment: STEVE WILKOS	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	
	2	M	2P-3P		Buyline Comment: STEVE WILKOS	:30	\$35.00	09/17-09/17	2	1	2	\$70.00
	3	W-F	3P-4P	Buyline Comment: JERRY SPRINGER	:30	\$60.00	09/12-09/14	6	1	6	\$360.00	
	4	M	3P-4P		Buyline Comment: JERRY SPRINGER	:30	\$60.00	09/17-09/17	2	1	2	\$120.00
	5	SU	10A-11A	Buyline Comment: FOX NEWS SUNDAY	:30	\$50.00	09/16-09/16	2	1	2	\$100.00	
	6	W-F	5P-6P		Buyline Comment: JERRY SPRINGER	:30	\$100.00	09/12-09/14	6	1	6	\$600.00
	7	M	5P-6P	Buyline Comment: JERRY SPRINGER	:30	\$100.00	09/17-09/17	2	1	2	\$200.00	
	8	W-F	10P-1045P		Buyline Comment: LATE NEWS	:30	\$300.00	09/12-09/14	6	1	6	\$1,800.00
	9	M	10P-1045P	Buyline Comment: LATE NEWS	:30	\$300.00	09/17-09/17	2	1	2	\$600.00	
	10	W-TH	1045P-11P		Buyline Comment: SPORTSWRAP	:30	\$150.00	09/12-09/13	2	1	2	\$300.00

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	F	8P-9P	TOUCH	:30	\$200.00	09/14-09/14	2	1	2	\$400.00	
		Buyline Comment: TOUCH										
	23	F	9P-10P	BONES	:30	\$300.00	09/14-09/14	2	1	2	\$600.00	
		Buyline Comment: BONES										
	24	SA	730P-11P	FOX COLLEGE FOOTBALL	:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
		Buyline Comment: FOX COLLEGE FOOTBALL										
	25	SU	4P-730P	REDSKINS FOOTBALL	:30	\$6,000.00	09/16-09/16	2	1	2	\$12,000.00	
		Buyline Comment: REDSKINS FOOTBALL										
	26	SU	12P-1P	FOX NFL SUNDAY PRE-GAME	:30	\$400.00	09/16-09/16	2	1	2	\$800.00	
		Buyline Comment: FOX NFL SUNDAY PRE-GAME										
	27	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
		Buyline Comment: SATURDAY LATE NEWS										
	28	SA	1130P-1230A	PRIME ENCORES	:30	\$75.00	09/15-09/15	2	1	2	\$150.00	
		Buyline Comment: PRIME ENCORES										
	29	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$300.00	09/16-09/16	2	1	2	\$600.00	
		Buyline Comment: SUNDAY LATE NEWS										
	30	SU	7P-8P	AMERICAN DAD/CLEVELAND SHOW	:30	\$300.00	09/16-09/16	2	1	2	\$600.00	
		Buyline Comment: AMERICAN DAD/CLEVELAND SHOW										
	31	SU	8P-9P	THE SIMPSONS	:30	\$600.00	09/16-09/16	2	1	2	\$1,200.00	
		Buyline Comment: THE SIMPSONS										
	32	SU	9P-10P	FAMILY GUY	:30	\$700.00	09/16-09/16	2	1	2	\$1,400.00	
		Buyline Comment: FAMILY GUY										

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Fax#

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	W-F	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
	34	M	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
	35	W-F	7A-8A	AM NEWS	:30	\$125.00	09/12-09/14	6	1	6	\$750.00	
	36	M	7A-8A	AM NEWS	:30	\$125.00	09/17-09/17	2	1	2	\$250.00	
	37	W-F	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
	38	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
	39	W-F	9A-10A	AMERICA'S COURT	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
	40	M	9A-10A	AMERICA'S COURT	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
	41	W-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
	42	M	10A-11A	MILLIONAIRE	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
	43	W-F	11A-12P	JEFF PROBST	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	

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	44	M	11A-12P	JEFF PROBST	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
			Buyline Comment: JEFF PROBST									
	45	W-F	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	
			Buyline Comment: WENDY WILLIAMS									
	46	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/17-09/17	2	1	2	\$70.00	
			Buyline Comment: WENDY WILLIAMS									
	47	W-F	1P-2P	RICKI LAKE	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	
			Buyline Comment: RICKI LAKE									
	48	M	1P-2P	RICKI LAKE	:30	\$35.00	09/17-09/17	2	1	2	\$70.00	
			Buyline Comment: RICKI LAKE									
	49	W-F	11P-1130P	THE INSIDER	:30	\$100.00	09/12-09/14	6	1	6	\$600.00	
			Buyline Comment: THE INSIDER									
	50	M	11P-1130P	THE INSIDER	:30	\$100.00	09/17-09/17	2	1	2	\$200.00	
			Buyline Comment: THE INSIDER									
	51	W-F	1130P-12A	DISH NATION	:30	\$50.00	09/12-09/14	6	1	6	\$300.00	
			Buyline Comment: DISH NATION									
	52	M	1130P-12A	DISH NATION	:30	\$50.00	09/17-09/17	2	1	2	\$100.00	
			Buyline Comment: DISH NATION									

---REPORT TOTALS---

Report Totals: 167 / \$38,370.00

---SALES MONTHLY TOTALS---

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Estimate# 1536 Agency C/P1/P2/E 95/101/1536 Salesperson Phone# 215-567-6005
Buyer DAN NAGELBERG Flight Dates 09/12/2012 - 09/17/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

Sep 12: 167 / \$38,370.00
Sales Totals: 167 / \$38,370.00
Station Totals: 167 / \$38,370.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$166,826	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE